



## COMMUNICATION OF THE EUROPEAN COMMISSION

### Action Plan on Urban Mobility

Gijón, 6<sup>th</sup> November 2009

Transport Group  
Atlantic Arc Commission - CPMR

## Introduction

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COM (2009) 490

- The Action Plan on Urban Mobility, presented by the Commission in September 2009, is the result of the debate and suggestions subsequent to the publication of the **Green Paper On Urban Mobility** - COM(2007) 551- presented at the AATG meeting in Santiago de Compostela (January 2008).
- The Commission believes that in the urban mobility field an appropriate and mutually beneficial approach is to **work together** to support action at local, regional and national levels using **a partnership system** which fully respects the different competences and responsibilities of all actors involved.
- The Action Plan on Urban Mobility establishes a **coherent structure for the European Union's initiatives in this field**:
  - The EU must develop policies and legislation for urban mobility that allow enable public authorities to achieve more, better and at lower cost
  - The EU must stimulate authorities at local, regional and national level to adopt the long-term integrated policies that are very much needed in complex urban environments
  - The EU must also help authorities to find solutions that are interoperable and facilitate smoother functioning of the Single Market.
  - The EU must facilitate the sharing of innovative solutions to benefit both the efficiency of the European transport system and of all citizens.
- The success of this plan must help all stakeholders in the EU and its industry to ensure that our society, increasingly more urbanised, also becomes increasingly **more sustainable, offers a better quality of life and is more orientated to the needs of citizens.**
- The Action Plan proposes **20 actions divided into 6 themes**, programmed for the short and medium term: **from 2009 to 2012**

## Theme 1 - Promoting integrated policies

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<b>Action 1 — Accelerating the take-up of sustainable urban mobility plans</b>	<b>start date 2009</b>
<b>Action 2 — Sustainable urban mobility and regional policy</b>	<b>start date 2011</b>
<b>Action 3 — Transport for healthy urban environments</b>	<b>start date 2010</b>

- **Action 1:** the Commission will support local authorities in developing sustainable urban mobility plans covering freight and passenger transport in urban and peri-urban areas. The Commission will provide guidance material, promote best practice exchange, identify benchmarks, encourage Member States to provide platforms for mutual learning and sharing of experiences and promote an integrated approach linking energy and climate change with transport...
- **Action 2:** the Commission will increase awareness of the funding available from the Structural and Cohesion Funds and the European Investment Bank, issuing information on the link between sustainable urban mobility measures and regional policy objectives as well as between urban transport and the trans-European transport network.
- **Action 3:** the Commission will study the synergies between public health and transport policies (overweight and obesity, respiratory and cardiovascular diseases, injury prevention, cancer, etc) with the aim of contributing to the creation of healthier environments

## Theme 2 - Focusing on citizens

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<b>Action 4 — Platform on passenger rights in urban public transport</b>	<b>start date 2010</b>
<b>Action 5 — Improving accessibility for persons with reduced mobility</b>	<b>start date 2011</b>
<b>Action 6 — Improving travel information</b>	<b>start date 2009</b>
<b>Action 7 — Access to green zones</b>	<b>start date 2009</b>
<b>Action 8 — Campaigns on sustainable mobility behaviour</b>	<b>start date 2010</b>
<b>Action 9 — Energy-efficient driving as part of driving education</b>	<b>start date 2010</b>

- **Action 4:** The Commission will moderate the dialogue to establish the conditions which strengthen passenger rights in urban public transport. establishing common quality indicators, commitments to protect the rights of travellers (in particular of persons with reduced mobility as well as commonly agreed complaint procedures, reporting mechanisms, etc)
- **Action 5:** The Commission will work with Member States to achieve full compliance with the obligations regarding universal access to urban transport for persons with reduced mobility.

## Theme 2 - Focusing on citizens (cont.)

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- **Action 6:** the Commission will work with operators and authorities to improve the provision of travel information, developing of national, regional and local multimodal journey planners, and creating a public transport travel portal at EU level on the internet.
- **Action 7:** the Commission will study the different access rules for the different types of green zones across the EU, facilitating the exchange of best practices.
- **Action 8:** the Commission will continue to support the organisation of the European Mobility Week, as well as other education, information and awareness-raising campaigns aimed at creating of a new culture for urban mobility. The Commission will study the creation of a special award to encourage the adoption of sustainable urban mobility plans.
- **Action 9:** Just as training and testing for energy-efficient driving is already mandatory for professional drivers, the Commission will discuss with Member States if and how specific training on energy-efficient driving could be included in tests for private drivers.



En pratiquant l'éco-conduite, vous limitez l'impact de vos déplacements sur l'environnement, voici quelques conseils :  
(source ADEME)

ADOPTER UNE CONDUITE RESPONSABLE DURANT VOTRE VOYAGE, C'EST PROTÉGER VOTRE VIE ET CELLE DES AUTRES.



## Theme 3 - Greening urban transport

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<b>Action 10 – Research and demonstration projects for lower and zero emission vehicles</b>	<b>start date 2009</b>
<b>Action 11 – Internet guide on clean and energy-efficient vehicles</b>	<b>start date 2009</b>
<b>Action 12 - Study on urban aspects of the internalisation of external costs</b>	<b>start date 2011</b>
<b>Action 13 – Information exchange on urban pricing schemes</b>	<b>start date 2009</b>

- **Action 10:** the Commission will continue its support for the projects funded through the Seventh Framework Programme for research and technological development to facilitate the market introduction of lower and zero emission vehicles: use of alternative fuels, biofuels, hybrid vehicles, etc. In 2009, the Commission will fund a project on "electromobility", focused both on the vehicles and on recharging infrastructure in urban areas.
- **Action 11:** The Commission will continue to develop a guide on clean and energy-efficient vehicles, including an overview of the market, legislation and support schemes, support for the procurement of vehicles for public services, monitoring of market developments, preservation of competition and the implementation of the new directive on the promotion of this type of vehicle. (2009/33/CE)
- **Action 12:** a methodological study will be launched on the urban aspects of internalising external costs. The study will look at the efficiency of various pricing solutions, public acceptability, social consequences, cost recovery, technology, etc.
- **Action 13:** the study of urban aspects of internalisation will take advantage of the information and experience of current urban pricing schemes in the EU, facilitating intercommunication among experts and political authorities.

## Theme 4 - Strengthening funding

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**Action 14 – Optimisation of existing funding sources**

**start date 2009**

**Action 15 – Analysing the needs for future funding**

**start date 2010**

- **Action 14:** urban transport systems are becoming more and more complex and require greater investor effort. The Commission finances infrastructures and rolling stock through the Structural and Cohesion Funds, research and development technological through the Seventh Framework Programme for research and technological development, analysis of the energy aspects of transport through the STEER and URBAN subprogrammes, etc. The Commission will continue to support the growing funding needs in the field of urban mobility, although the creation of innovative regimes for public-private cooperation will also have to be explored as a possible future development.
- **Action 15:** the Commission will continue to support the CIVITAS Initiative, studying how to move forward to a CIVITAS FUTURA initiative and examining the future funding needs for urban mobility improvements.



## Theme 5 - Sharing experience and knowledge

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<b>Action 16 – Improvement of data and statistics</b>	<b>start date 2010</b>
<b>Action 17 – Setting up an observatory on urban mobility</b>	<b>start date 2009</b>
<b>Action 18 – Contributing to international dialogue and information exchange</b>	<b>start date 2010</b>

- **Action 16:** the Commission will launch a study on how to improve data collection for urban transport and mobility.
- **Action 17:** the Commission will set up an urban mobility observatory based on existing initiatives such as [www.eltis.org](http://www.eltis.org), aimed at urban transport practitioners and experts with the goal of sharing experiences, best practices, information, data, statistics, training and educational material, legislation, financial instruments, etc - all of this directly applicable to urban mobility.
- **Action 18:** Local and regional authorities across the world are confronted with similar mobility challenges. For this reason, the Commission will facilitate dialogue among them, information exchange, city-twinning, etc. In particular, the Commission will open the CIVITAS Forum network to cities from Eastern Europe, the Mediterranean and North Africa. This action will also be included in the development of CIVITAS FUTURA.

## Theme 6 - Optimising urban mobility

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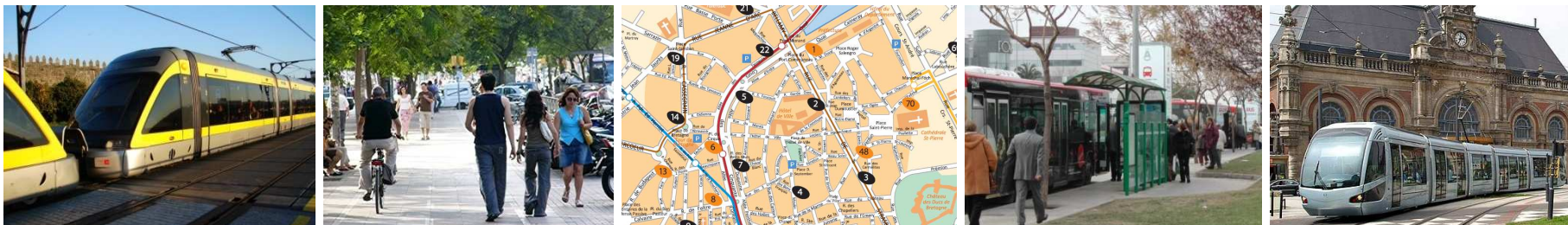
<b>Action 19 – Urban freight transport</b>	<b>start date 2012</b>
<b>Action 20 — Intelligent transport systems (ITS) for urban mobility</b>	<b>start date 2012</b>

- **Action 19:** the Commission wants to optimise urban logistics efficiency and improve the links between long-distance and urban freight transport. To do this it will focus on how to better incorporate freight transport in local policies and plans. In particular, the Commission will organise a conference on urban freight transport in 2010. At the conference, the implementation of the urban initiatives in the Freight Logistics Action Plan will also be assessed (COM(2007) 607, presented at the Santiago de Compostela meeting in January 2008).
- **Action 20:** as part of the Action Plan for the Deployment of Intelligent Transport Systems (COM(2008) 886, presented at the Nantes meeting in March 2009) the Commission will offer assistance for ITS applications that improve urban mobility: electronic ticket sales and payments, traffic management, travel information, demand management, access regulation, expounding the merits of the European Galileo satellite navigation system, etc. Its first study will be for the improvement of interoperability in ticket sale and payment systems for transport services and modes.

## Next steps

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- The Commission will **continue dialogue** with stakeholders throughout the implementation period of the plan.
- In 2012, the Commission will conduct **a review of the implementation** of the Action Plan on Urban Mobility and will assess the needs for and objectives of action beyond 2012.





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